

# Black Women Whose Leadership Transformed U.S. History.



Learn about some pivotal leaders in our history who have been overlooked and share our passion for breaking down barriers to leadership for women of color.

For example, Sadie Alexander was the first Black woman economist in the United States. This trailblazing math whiz devoted her career to challenging segregation and taking on institutions that kept Black people from advancing financially. That work included serving as the first woman secretary of the National Bar Association, fighting to desegregate the military, and serving on President Harry Truman's Special Committee on Civil Rights. "I knew well that the only way I could get that door open was to knock it down, because I knocked all of them down," she famously said.

Our latest episode of C-Sweet Talks discusses implementing Diversity, Equity & Inclusion initiatives and strategies with **Channing Martin of IPG**, a leader in this field. Channing shares her insights and the questions leaders should ask themselves when integrating DE&I initiatives.





"I was drawn to C-Sweet as the ability to engage with and interact with other professional women is always a great opportunity. I work in a field where senior woman leaders are often the exception, rather than the norm, so it is great to share similar challenges and experiences amongst the same peer group. In addition, it's nice to continue to build on my own professional network and develop new relationships with amazing women! - Lori Danner, Senior

**Director, KPMG Global Audit Solutions Group** 

#### We're doing a MEMBERSHIP DRIVE!

If you, like Lori Danner, are looking for a community of women leaders who share your experience of work life in the C-suite, and you want to build your career with like-minded professionals, become a member today!

Membership with C-Sweet comes with exclusive access and privileges. From private events, and exclusive networking opportunities to conferences, coaching and job boards, we create opportunities to build strong C-level relationships and expand your peer network, while expanding your professional development.

**JOIN NOW** 

#### **Calling all COACHES!**

Are you a Coach, or do you know a coach interested in working with the C-Sweet community?

C-Sweet is implementing an ExecutiveCoaching Program and seeking certified coaches to work with us! If you specialize in a niche such as business, executives, IT, finance, career, etc., we want to know you.

Interested? Please send a brief note, as well as your bio or resume, LinkedIn profile, and website (if you have one) to: Dianne@CSweet.org

We will set up calls with all qualified candidates to discuss details.

#### **Help Us Support Women Leaders of Tomorrow**

Our partner, Young Women Rise is gathering data regarding key challenges, opportunities, and environmental themes that impact women in STEM (Science, Technology, Engineering, Mathematics) careers. The purpose of the Young Women Rise Research Initiative is to gain greater knowledge, data, and overall trends that reflect obstacles and opportunities for women who are in the pivotal stages of their STEM career.

Your voice is important. SHAMBAUGH Leadership's Young Women Rise invites you to participate in a survey to set the foundation for developing and delivering a learning and development experience for women in STEM.

Take Survey

## Check out these special offerings, exclusive for C-Sweet Members!

#### **Board Certification**

#### C-Sweet is partnering with ACE Online Board Certification Training

C-Sweet is partnering with ACE Online Board Certification Training to prepare and certify women as qualified board candidates for corporate paying board positions.

C-Sweet and ACE have teamed to provide you with an amazing discount.

Ready to start? The ACE Online Board Certification March 1st cohort is now open.

- Access to course materials & the cohort begins Thurs., March 1 at 11am
   MT
- Early Bird pricing gives you \$1,500 off until March 1st using code
   SPRING2023BOARDREADY
- Registration closes March 15 at 11am MT

Here is your unique C-Sweet link for Early Bird Pricing: EARLY BIRD

Wondering if a corporate Board position is right for you? Take this FREE Board Assessment quiz and find out if you're Board ready:

**2023 Board Assessment Quiz** 

#### **Executive Search**

C-Sweet has exceptional access to hidden talent across the country. Our business is to network across industries and business units, providing you with unprecedented access to our extensive pool of executive and board-level talent, as well as emerging leaders and team members.

We understand the importance of bringing the right person onto your staff and the difference this makes. We assess the needs of your organization, take the time to understand your corporate culture, then we identify the right person for your team.

C-Sweet handles all searches using executive search, direct hire, and contract structures that fit your company's needs and budget. Our highly experienced team provides staff augmentation, consulting and search services.

#### **Founders Card**

FoundersCard is a platform of amazing perks lined up for executives. Your FoundersCard Membership gives you countless benefits like VIP travel benefits, exclusive business rewards and discounts, added hotel amenities and flexible cancellation, curated members-only pricing, privileges, and promotions with a wide network of leading fashion, fitness, and entertainment brands, and access to 500+ exclusive benefits and extraordinary experiences across business, lifestyle, and travel.

### **Upcoming Events**

#### **CEO Roundtable**

Tuesday, February 14th at 12:00 pm PST/ 03:00 pm EST

Join our highly collaborative, engaging, and fun CEO group on our journey to **10x Your Business!** 

If you are a CEO or President in a middle-market or fast growth company, you will want to attend this insightful, strategic and tactical program.

Register Here

## February Women on Boards Roundtable Tuesday, February 21st at 03:00 pm PST/ 06:00 pm EST

Join C-Sweet for the Women on Boards Roundtable, an on-going national initiative to discover how to land a board position, discuss what's required when you serve on a corporate board.

This month, Michele Ashby will discuss how to Get More Women in the Boardroom, plus the 2023 Board Landscape.

Register Here

## Suits and Skirts: Game On! Thursday, February 23rd at 12:00 pm PST/ 03:00 pm EST

Join C-Sweet for a fireside chat and interactive session with Teresa Freeborn, Author, Speaker, Executive, and Thought Leader. Teresa will discuss her book - Suits and Skirts: Game On!.

The premise of Suits and Skirts: Game On! Is simple: Women have been seeking power equity for decades to no avail. Men are keeping women from attaining powerful C-Suite and boardroom positions to the detriment of corporate bottom lines. The reasons why vary, but the results do not; women are still highly underrepresented in leadership roles.

Register Here

For more upcoming events, click here.

**Upcoming Events** 

Your support of RedRover will make a huge difference in the lives of animals and the people who love them.



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