



**Latest Highlight: Catch Beth & Dianne on "Leadership Beyond,"  
a podcast by Tom Rosenak and Adrienne Guerrero.**

Their episode, "C-Sweet is Becoming the Sweet-Spot for Female Executives," is an engaging listen! They explore C-Sweet's transformation from a small gathering to a prominent global network in seven cities, boasting hundreds of members and over 25,000 subscribers. Their narrative mirrors many female executives' experiences, balancing career progression with maintaining professional connections. C-Sweet stands out as a vibrant community for women to network, share, and flourish, emphasizing fun, education, and support. A true celebration of unity and resilience among women leaders.

Catch this inspiring episode [here](#) or on your preferred podcast platform.

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**10% discount on your 2024 membership extended!**

Use **CSWEET10** at checkout below.

We've extended our end-of-year membership drive and discount to the end of January, 2024!

Starting February 1, 2024, our annual membership fee will go up from \$495 to \$795 and our event prices for non-members will increase 25%.

So join now and save 10% on the annual membership fee of \$495 while it lasts.

As a C-Sweet member, you'll enjoy exclusive discounts, recognition for your professional achievements, and *a community that truly supports, empowers, and connects.*

Let's forge a future where we thrive together in the C-suite, creating a more equitable and inclusive world.

JOIN NOW

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As we reflect on Martin Luther King Jr. Day, which we commemorated on January 15, and look ahead to Black History Month, it's a fitting time to celebrate Dr. King's enduring impact. His dedication to justice, equality, and peaceful protest has profoundly shaped our society and remains a guiding light in our endeavors.

Our organization, committed to empowering women and minorities, finds deep resonance with Dr. King's dream of a world where judgment is based on character rather than race or gender. This vision aligns seamlessly with our goal of fostering inclusive and equitable environments for professional development and leadership.

In tribute to Dr. King, let's continue our commitment to equality and support each other in our personal and professional journeys. May we be inspired by his words and deeds to believe in the transformative power of our own dreams.

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**C-Sweet is growing!**  
**Join the C-Sweet Executive Committee!**

**We're looking for executive committee members in the following chapters: NY and the DC-Maryland-Virginia area.**

As an executive committee member, you'll be involved in event planning, sponsorship, and membership growth. This is an outstanding opportunity to expand your professional circle and make an impactful change on a local and national level. Ideal candidates are those active in corporate sales or with connections to executive women across various sectors.

Ready to elevate women in leadership with us? Apply by submitting your resume and a personal statement explaining your interest in joining our executive committee to [csweetexecs@gmail.com](mailto:csweetexecs@gmail.com)

*Your privacy is paramount; all applications are treated with the utmost confidentiality.*

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# A WARM WELCOME TO OUR NEW MEMBERS!



**Sehra Eusufzai**

Sehra joins our NY chapter and is Vice President, Global Integrated Marketing at Memorial Sloan Kettering Cancer Center. She is a versatile and collaborative problem solver and change agent who revitalizes brands and organizations around the world, growing and leading within global professional services firms, public corporations, private equity-backed and venture-backed technology companies, and non-profit organizations.



**Lisa Harris**

Lisa joins our LA chapter and is a finance executive with over 30 years of experience in fashion/CPG, retail, ecommerce and wholesale, and non-profit. She has a broad range of experience including tenure at large publicly held companies, as well as numerous startups in various growth stages.



**Iris Drayton-Spann**

Iris joins our DMV chapter and is Executive Recruiter at Stanton-Chase: Executive Search & Leadership Consultants. She has years of experience from for-profit to nonprofit organizations specializing in diversity, equity, and inclusion consulting and human resources executive placements.



**Aparna Niroola**

Aparna joins our newly formed Orange County chapter and is Vice President of Employee Benefits at Woodruff Sawyer. As an Employee Benefits Specialist, her objective is to understand your company's specific requirements and those of your employees, and then provide personalized solutions that go beyond fitting you into pre-made packages.



**Patricia Wilson**

Patricia joins our LA chapter and is Executive Vice President at JusticeCentral.tv



**Nikki Carvey**

Nikki joins our LA chapter and is the Founder of Road Dogs & Rescue.

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**C-Sweet has partnered with a new philanthropic organization!**

**Roadogs Rescue** is a non-profit organization dedicated to rehabbing and rescuing medical bulldogs and puppies with birth defects, and spreading the message of love and compassion towards all animals.

These Lovable Lemons are often dumped at shelters or abandoned at veterinary clinics waiting to be euthanized but we see them as just differently beautiful and differently abled. They too deserve to live amazing lives!

For more information and to show your support, go [here](#).



# C-SWEET UPCOMING EVENTS



## SOUTHERN NEVADA PREMIERE

### NAVIGATING A BRAVE NEW ECONOMIC WORLD

presented by Andrew Woods  
Director, Center for Business and Economic Research  
(CBER), University of Nevada


Thursday | January 25th  
5:30 - 8:00 PM PT  
at Chef's Roma Kitchen  
1550 W Horizon Ridge Pkwy, Henderson, NV 89012  
Register Here: [www.csweet.org/Events](http://www.csweet.org/Events)

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Sponsored by:  
JUST MEDICARE

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[Register Here](#)




## BUSINESS ROUNDTABLE

# TRULY YOU

### YOUR BRAND'S PATHWAY TO SUCCESS

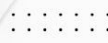
This event is open to ALL!



7:30 am PT / 10:30 am ET  
Thursday, February 1st


[REGISTER NOW](#)

Visit our website  
<https://www.csweet.org/Events>





**MONIQUE A. STENNIS**  
*Senior Director of  
Diversity Initiatives  
University of Redlands*  
Speaker



**CAROLYN SIMS, M.S.**  
*Senior Manager, Community &  
Climate Equity, Customer  
Engagement Division at SCE  
and Co President  
Bloom Again Foundation*  
Host

[Register Here](#)



**CHARLOTTE CHAPTER LAUNCH AND EXECUTIVE NETWORKING DINNER**

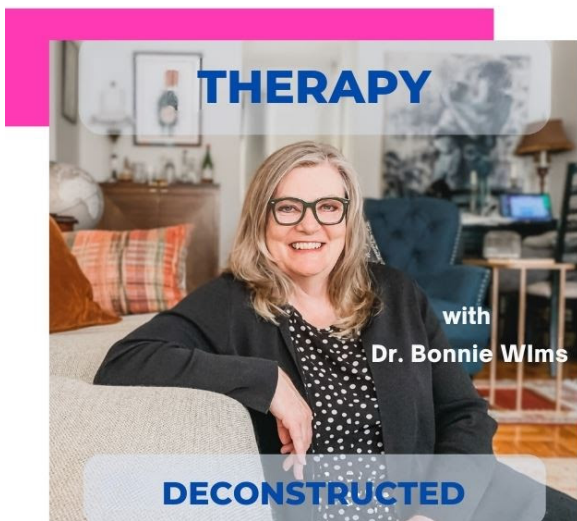
Thursday, February 1st  
 5:30 - 8:00 PM PT  
 Rooster's at Southpark  
 6601 Carnegie Blvd., Charlotte, NC 28211

Join us for an evening of connection, exquisite flavors, and community building as we launch the C-Sweet Charlotte Chapter!

This event is made possible by our sponsor, SolveWise Consulting.



Register Here



JUMP FORWARD FORUM WITH DR. BONNIE WIMS

**MASTER SELF-ADVOCACY AND NEGOTIATION**

This event is open to ALL!

12:00pm PST / 3:00 pm EST  
 Wednesday, February 14th

REGISTER NOW  
<https://www.csweet.org/Events>

Register Here



## C-SWEET EXCLUSIVE: WHAT IS FOUNDERSCARD? TAP INTO LUXURY BRAND DISCOUNTS AND SAVINGS

Discover the vast array of benefits including airline, hotel and luxury brand discount programs available to FoundersCard members!

A complimentary event, open to all.



presented by:  
**Rowena Cumner**  
Strategic Partnerships  
FoundersCard



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NOW

15  
FEB  
AT NOON  
PST



REGISTER NOW  
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### HR Roundtable

## How to Hire, Fire, and Not Get Sued! Tips for Protecting Your Business From Employment Lawsuits

with Diana Friedland, ESQ, Employment  
Attorney, Bernstein & Friedland, P.C.

TUESDAY | FEBRUARY 27TH  
12:00 NOON PT / 3:00 PM ET  
[WWW.CSWEET.ORG/EVENTS](http://WWW.CSWEET.ORG/EVENTS)



Register Here

[Register Here](#)

For more upcoming events, click [here](#).

Your support of RedRover will make a huge difference in the lives of animals and the people who love them.



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