



*Celebrate!*  
WOMEN'S  
HISTORY MONTH



This March, we honor the trailblazers, innovators, and leaders who have shaped our world. Let's celebrate the achievements of women past and present, and continue to pave the way for future generations.  
Together, we are unstoppable!

Join us in empowering and uplifting women in every field.  
Here's to making history, every day.



#### Women in History: Mary Riddle

One of the first Native American women aviators, Riddle leaned into stereotypes to earn a name for herself in the male-dominated world of American aviation.

Mary Riddle was a daredevil. Whether it involved cars, motorcycles, swimming, or travel, she had a thirst for adventure. But it was her love of flying that put her in the history books. Born Nannie Riddell in Willapa Bay, Washington, in 1902, the woman who'd come to be known as Mary Riddle was one of the earliest Native American women aviators. Flying under the name "Princess Kus-de-cha," Riddle walked a line as did many people of color—never hiding their identity, but often leaning into it in ways that seem stereotypical to modern eyes. But as cultural anthropologist Llyn De Danaan points out, Riddle was "earning a name for herself as a woman pilot in the male-dominated world of American aviation, applying the stereotype of 'Indian princess' to overcome gender and race barriers proved an effective strategy." Read more about Mary Riddle's amazing life [here](#).

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# EXECUTIVE COACHING

Over the coming weeks, C-Sweet will be showcasing our esteemed Executive Coaches, providing you with an opportunity to delve into their expertise and benefit from exclusive savings on coaching services. Stay tuned to discover the perfect coach for your professional journey. To book an introductory call, email [csweetexecs@gmail.com](mailto:csweetexecs@gmail.com).



Executive Coach, Keynote Speaker, and CEO/Founder of Executive Performance Institute for Coaching (E.P.I.C.), [Jenna Dillon](#) works with high-performing individuals and top-tier organizations, helping accomplished and aspiring leaders achieve greater levels of fulfillment and success in their lives, careers, within their organizational cultures, and as industry influencers.

Jenna partners with her clients to uncover values, beliefs, and internal rules that, up until now, have constrained the achievement of their full potential. By working with Jenna, hundreds of professionals now enjoy living in an environment where authenticity, vulnerability, and empowerment live in accordance with each other and enable exponential growth and achievement.

Being in the Top 15 Coaches in LA 2023 list, Jenna is not only committed to elevating the performance outcomes of her clients but also of raising standards within the executive coaching industry through her company,, Executive Performance Institute for Coaching (E.P.I.C.).

Jenna's list of clients includes working with startup and established entrepreneurs, C-suite executives, engineers, business owners, artists, doctors, and physiotherapists. She has coached leaders in non-profit organizations, financial advisors, mortgage bankers, and other high-performing individuals. A few of the companies and/or company leaders she's partnered with include The Allbright, DreamWorks Universal Studios, CliftonLarsonAllen, NASA, and Artic7.

☀️ **Become a Boardroom Leader with C-Sweet & ACE Board Certification!** ☀️

C-Sweet partners with ACE to offer an exclusive \$1000 discount for our community on the next group session of online board certification, valid until March 10, 2024.

This comprehensive 22-module course is designed to make you a boardroom-ready candidate, covering everything from governance to financial acumen.

What You Get:

- 150 days access to self-paced modules & materials
- Group coaching & interactive learning
- Opportunity to earn your board certification upon passing the CDI exam



**"I'm happy to share that I just passed the Corporate Directors International Certification Exam and can add the CDI.D next to my name. Thank you to C-Sweet and ACE for supporting the effort to get more women on boards!"**

**-Sara Mazer**  
Co-Founder and Chairperson,  
Federal Cloud Advisory Board



Don't miss this chance to elevate your career and gain your board certification. Secure your spot now!

Special Offer:

\$1000 off with code **CSWEET2024** from now until Mar 10, 2024

[One-Time Payment option here](#)

OR

[5-Monthly Payment option here](#)

The **C-SWEET** community are invited to  
**Activate Your Charter**

**FoundersCard Membership for \$395.**

FoundersCard provides entrepreneurs and business owners with exclusive access to 500+ premier business, lifestyle, and travel benefits.

**Previous Member? Email [rowena@founderscard.com](mailto:rowena@founderscard.com) for assistance.**

**ACTIVATE \$395 MEMBERSHIP FEE**

PLEASE NOTE: The CSWEET Community receives exclusive preferred pricing to join FoundersCard as a Standard Charter Member for only \$395 per year (vs. \$595). To activate this Membership, make sure to enter referral code CSWEETFC. This is non-transferable and only valid for new FoundersCard Members. If you have been a previous FoundersCard Member please email [rowena@founderscard.com](mailto:rowena@founderscard.com) for manual assistance to re-activate with best pricing. All applications are subject to review and approval.





Did you know? C-Sweet showcases a gallery of all past event images on our website. Follow [this link](#) to relive the fun!

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### 🌟 Hiring? Elevate Your Team with C-Sweet Search! 🌟

Looking for the perfect talent to enhance your organization? C-Sweet Search is your key to unlocking a world of exceptional executive, board-level, and emerging talents across various industries.



#### Our expertise spans:

- Top Executives: CEO, CFO, COO, CIO
- Board Level Candidates
- Technical Talent: CIOs, CTOs, CISOs
- Financial Experts: Private Equity, Venture Capital
- Legal Professionals
- Sales Leaders
- And more!

We're not just about filling positions; we're about crafting winning teams that align with your organizational culture and elevate your dynamics. Whether it's executive search, direct hire, or contract staffing, our solutions are tailored to meet your specific needs and budget.

#### Why C-Sweet?

- Decades of staffing expertise
- Commitment to Diversity, Equity, and Inclusion
- Women-owned business

Contact us now at [csweetexecs@gmail.com](mailto:csweetexecs@gmail.com) to get started!



# A Warm Welcome to our New Committee Member!



Shemree Naegele joins our Southern Nevada Committee and is an Accounting Professional and Group Controller at The KeyState Companies. She's a CPA with experience in hospitality, gaming, municipalities, districts, non-profit entities, construction, development, benefit plans, manufacturing, sarbanes oxley, FDICIA, banking compliance, internal controls, tax equity and RETC. We look forward to working with Shemree in growing the Southern Nevada chapter!

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## A WARM WELCOME TO OUR NEW MEMBERS!



**Cecilia Aviles**

Cecilia joins our San Francisco chapter and is Senior Director, Integration Management Office at Sutter Health.



**Lara Kalwinski**

Lara joins our DMV chapter and is Assistant General Counsel at the Bill & Melinda Gates Foundation.



**Kimberly Harris-Mooring**

Kimberly joins our Mid-West chapter and is Senior Vice President, People & Culture at Rise Interactive.



**Heather Stickler**

Heather joins our DMV chapter and is Vice President, Marketing & Communications at Tidal Basin Group.



**Erin Lynch**

Erin joins us from Boston and is Founder and CEO of Erin Lynch Coaching & Consulting.



**Sara Goth**

Sara joins our Mid-West chapter and is Vice President, Client Partnerships at My Code.

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**UPCOMING EVENTS**

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 **CSWEET**

**BUSINESS ROUNDTABLE**

**RESILIENT LEADERSHIP:  
CONQUERING 3  
SABOTEURS TO  
WOMEN'S SUCCESS**

presented by Alison Arnoff  
Executive Coach, Speaker and  
Facilitator, Dare 2 Be

This event is open to ALL!

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Thursday | March 7th  
7:30 am PT / 10:30 am ET  
[www.csweet.org/Events](http://www.csweet.org/Events)

[Register Here](#)





# CHICAGO NETWORKING MIXER

Immerse yourself in an evening of networking and connection in the heart of Chicago!

Thursday | March 7th  
5:00 - 7:00 PM CT  
at Revival Food Hall  
125 S Clark St, Chicago, IL 60603.

IN-PERSON  
EVENT

[www.csweet.org/Events](http://www.csweet.org/Events)



Register Here



# WOMEN IN FINANCE DEAL FLOW GROUP

THIS PEER GROUP IS OPEN ONLY TO ALL WOMEN IN FINANCE. PRIVATE EQUITY, VENTURE CAPITAL, INSTITUTIONAL INVESTORS, ANGELS, CHIEF FINANCIAL OFFICERS, BANKERS, CORPORATE CFOs AND MORE! IF YOU'RE IN FINANCE, IN ANY CAPACITY, THIS IS FOR YOU!

WEDNESDAY, MARCH 13TH  
08:30 AM PT / 11:30 AM ET  
[www.csweet.org/Events](http://www.csweet.org/Events)

Register Here



JUMP FORWARD FORUM  
WITH DR. BONNIE WIMS

# NAVIGATING AUTHENTIC LEADERSHIP IN A WORLD OF EXPECTATIONS

This event is open to ALL!

12:00pm PST / 3:00 pm EST  
Wednesday, March 13th

REGISTER NOW  
<https://www.csweet.org/Events>



Register Here



# WOMEN'S HISTORY MONTH: NAT'L GALLERY OF ART TOUR - DOROTHEA LANGE EXHIBITION

Dive into the art world at our exclusive Women's History Month event at the National Gallery of Art!

THURSDAY | MARCH 14TH  
2:30 - 4:30 PM ET  
AT NATIONAL GALLERY OF ART  
4TH STREET & CONSTITUTION AVENUE



[www.csweet.org/Events](http://www.csweet.org/Events)

Register Here



Women on Boards Roundtable

## The Fortune In You

with Katie Kruger, Professor of Business,  
University of Colorado

Learn where real courage comes from in each  
one of us and the succinct steps you can take to  
make it into a paid board seat.

TUESDAY | MARCH 19TH  
12:00 NOON PT / 3:00 PM ET  
[WWW.CSWEET.ORG/EVENTS](http://WWW.CSWEET.ORG/EVENTS)



[Register Here](#)

CSWEET + fei  
NATIONAL VIRTUAL EVENT

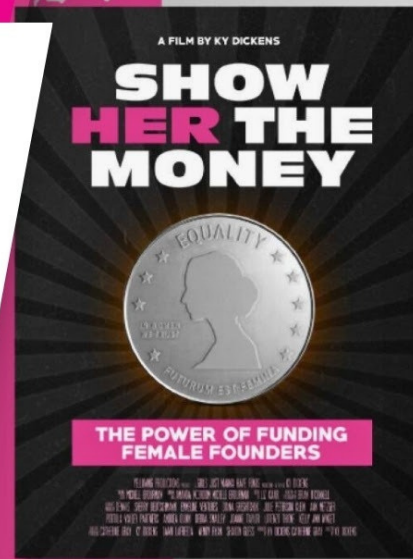
## FUNDING FEMALE FUTURES: CATHERINE GRAY PRESENTS 'SHOW HER THE MONEY'



**Catherine Gray**  
CEO, Producer, and Founder  
She Angel Investors

Discover why women receive less than 2% of VC funding and  
explore how we can make a difference together.

Noon PT / 03:00 PM  
Thursday, March 21st



[Register Here](#)



## WOMEN IN TRANSITION

Transform Your Career Transition into  
an Empowering Journey!

Friday, March 22nd | 07:30 am PT / 10:30 am ET

MEMBER EXCLUSIVE!



Facilitator

**Dianne Gubin**  
Co-CEO of C-Sweet &  
Principal, Capital InVentures  
LLC; President, Amplify  
Professional Services, Inc.



Coach

**Jenna Dillon**  
Founder/CEO & Executive  
Coach of Executive  
Performance Institute for  
Coaching (E.P.I.C.)

[www.csweet.org/Events](http://www.csweet.org/Events)

[Register Here](#)



The AI Series

## Session 2 AI AND SPACE: UNVEILING WHAT THE FUTURE HOLDS

MONDAY | MARCH 25TH  
NOON PT / 03:00 PM ET  
[WWW.CSWEET.ORG/EVENTS](http://WWW.CSWEET.ORG/EVENTS)



with **Dr. Chris Mattmann**  
CTO of NASA Jet Propulsion Laboratory

[Register Here](#)



[Register Here](#)

For more upcoming events, click [here](#).

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