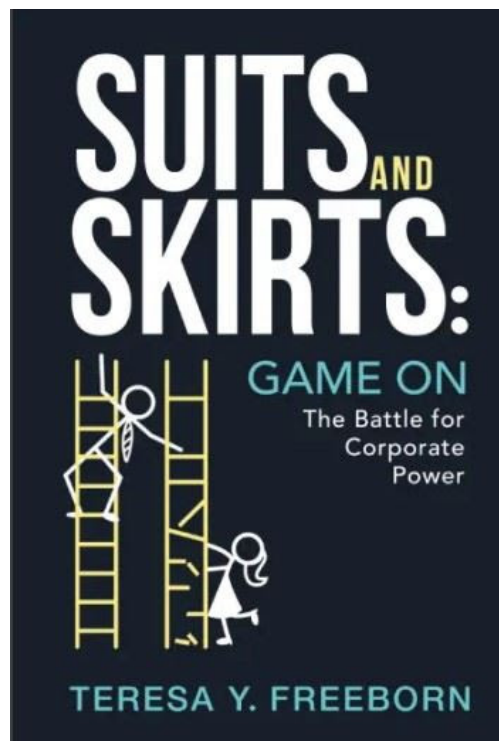




Suits & Skirts: Game On! The Battle for Corporate Power



Our special CEO Speaker Series last week featured Teresa Freeborn, author of “Suits & Skirts: Game On! The Battle for Corporate Power” in a Fireside Chat with Dianne Gubin, Co- CEO of C-Sweet.

Teresa establishes unequivocally that there is a corporate problem of gender inequality, even if the men in the C-suites and boardrooms don't think so. She discusses how men, consciously or unconsciously, hold women back in the workplace. And, more importantly, we can change corporate culture. Teresa hammers home the fact that having women in the C-suites and at boardroom tables increases profits. This eye-opening book on how to increase profit by promoting women should be on the nightstand of every CEO and board member in the country.

A recent episode of C-Sweet Talks, **Learn the Secrets of the Boardroom. Get On Boards!** features a conversation with **Michelle Ashby** whose passion for getting more women in boardrooms across the country led to her starting ACE, LLC (Ashby Consulting Enterprises).

In this highly engaging podcast, Michelle walks us through the challenges and solutions to equalizing the boardroom.



C-Sweet now is partnering with ACE Consulting to prepare and certify women as qualified candidates for paid corporate board positions. There is a discounted rate for C-Sweet members.

Register now for the next certification training, closing on March 15.

To take advantage of your special C-Sweet rate, at checkout use coupon code **SPRING2023BOARDREADY**



“Last year I was on the fence about joining C-Sweet because I had already committed to another women’s networking group. The other group was far more costly, and in the long run has not had nearly as many opportunities to connect, helpful resources, etc. It was more of a social club and I felt so silly for having put up so much money in the beginning. I’m sharing this to say that I could not be happier with all of the value I have already gotten from C-Sweet so thank you!”

-[Jessica Martini](#), Financial Advisor and Field Director, Northwestern Mutual

We’re doing a MEMBERSHIP DRIVE!

If you, like Jessica Martini, are looking for a community of women leaders that offers great professional value through education and networking, become a member today!

Membership with C-Sweet comes with exclusive access and privileges. From private events, and exclusive networking opportunities to conferences, coaching and job boards, we create opportunities to build strong C-level relationships and expand your peer network, while expanding your professional development.

JOIN NOW



We've teamed up with [Smash + Tess](#), a women-run clothing company to raise money for Diversity, Equity and Inclusion efforts within the C-Sweet community. Long-gone are the days where you have to convince your family and friends to purchase chocolate or wreaths to support your fundraisers. Now all you have to do is introduce them to Smash + Tess! They have options for you, your partners and your mini-me's – super comfy and cute fits for the whole fam! Fundraising has never been so comfortable.

Here's how it works:

- Head over to the [smashtess.ca](#) and shop the site.
- When you check out, make sure to add *RWR-CSWEET* as a promo code so they know which cause you're supporting.
- Smash + Tess will donate 20% of each order placed to C-Sweet to support DE&I efforts in the community.

Happy Fundraising!



Tenerel Cellars is a mission-driven wine producer, founded, built and led by women. They are also a C-Sweet Ambassador! Members and friends of C-Sweet can enjoy 10% off using code *CSWEET10* when shopping online.

Upcoming Events

March C-Sweet Business Roundtable **Thursday, March 2nd at 07:30 am PST/ 10:30 am EST**

Many of us have mentor / mentee relationships in both our professional and personal lives.

Laura Peters, President of International Software Systems and C-Sweet member explores with us: What it means to be a mentor, Finding a mentee, or a mentor, and more!

Join us for a highly interactive, monthly Zoom event, facilitated by C-Sweet Members for the C-Sweet community. The C-Sweet Business Roundtable allows you to deepen relationships with other C-Sweet members.

[Register Here](#)

C-Sweet Happy Hour - Los Angeles **Thursday, March 2nd, 5:00 - 7:30 pm**

Come meet C-Sweet Members and Friends as we kick off 2023 at the City Club, a private social club featuring breathtaking views.

We encourage you to bring a colleague at the C, Director or VP level. Meet old and new friends at C-Sweet's first in-person event of the year. Come learn more about C-Sweet and join the organization.

[Register Here](#)

C-Sweet Chicago Chapter Event **Wednesday, March 15th at 4:30 PM CST/ 2:30 PM PST**

Join us for a virtual discussion about **Lessons on Leadership from the Public Sector** with **Chicago's first female Inspector General, Deborah Witzburg**. Deborah is the first female Inspector General in Chicago's history. Since her appointment in April 2022, Deborah has been overhauling an office of about 100 employees and implementing impactful change.

[Register Here](#)

For more upcoming events, [click here](#).

[Upcoming Events](#)

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