



Celebrate Women's History Month

As we celebrate Women's History Month with trailblazers, innovators, and leaders who have paved the way for women, in this issue, we highlight the achievements of contemporary women making their mark. Dive into the story of CEO Marguerite Mariscal, who transformed Momofuku from a restaurant empire to a consumer goods powerhouse. Discover her journey and be inspired by her innovative approach. Read the full article here.



In *this episode*, Beth and Dianne sit down with Jasmin 'lolani Hakes, author of HULA. We delve into Jasmin's captivating journey as she unveils the untold stories and hidden histories of Hawaii. From her own personal journey to the depths of Hawaiian culture to discovering the forgotten role of Hawaiians in California's history, join us for thought-provoking conversations that resonate like the rolling surf, echoing the voices of those often overlooked in the annals of time.

EXECUTIVE COACHING

Over the coming weeks, C-Sweet will be showcasing our esteemed Executive Coaches, providing you with an opportunity to delve into their expertise and benefit from exclusive savings on coaching services. Stay tuned to discover the perfect coach for your professional journey. To book an introductory call, email csweetexecs@gmail.com.



Alison is dedicated to catalyzing women leaders, empowering them to realize their career aspirations with proactive resilience. Drawing from over three decades of pioneering experience in the tech industry, she serves as a seasoned executive coach. Her expertise extends far beyond traditional career paths, as she specializes in fostering confidence, enhancing communication skills, and positioning her clients for effective leadership.

Moreover, Alison excels in identifying and overcoming hidden saboteurs to success. Her unique approach empowers women to give themselves permission to excel, unlocking their full potential and paving the way for remarkable achievements.

Join a community of successful women leaders who have flourished under Alison's mentorship. Experience transformative growth and unlock your potential as a fearless and fulfilled leader with Alison by your side. Elevate your career to new heights with her unparalleled deep coaching expertise.

C-Sweet members can watch Alison in action at our March Business Roundtable by logging into their account and going in the media library, or by clicking here.



Looking for the perfect talent to enhance your organization? C-Sweet Search is your key to unlocking a world of exceptional executive, board-level, and emerging talents across various industries.



Our expertise spans:

-Top Executives: CEO, CFO, COO, CIO -Board Level Candidates -Technical Talent: CIOs, CTOs, CISOs -Financial Experts: Private Equity, Venture Capital -Legal Professionals -Sales Leaders -And more!

We're not just about filling positions; we're about crafting winning teams that align with your organizational culture and elevate your dynamics. Whether it's executive search, direct hire, or contract staffing, our solutions are tailored to meet your specific needs and budget.

Why C-Sweet?

- -Decades of staffing expertise
- -Commitment to Diversity, Equity, and Inclusion
- -Women-owned business

Contact us now at csweetexecs@gmail.com to get started!

A Warm Welcome to our New Membership Director! 🎽

KC Christensen is a dynamic, versatile and detail-oriented manager with more than 20 years experience in membership, marketing, corporate communication and event/trade show management.



Prior to joining C-Sweet, KC was an enthusiastic ambassador for the American Sailing Association (ASA) and the sailing lifestyle. As Membership/Marketing and Events/Trade show Manager for ASA, KC helped members maximize their membership and coordinated countless events for members and sailing enthusiasts. Earlier KC worked with many high profile, accomplished individuals in her role as Membership and Marketing Director at the California Yacht Club with the goal of curating highly engaged and loyal members.

KC embodies the hospitality spirit, always striving to deliver the ultimate experience for members.

Originally from Madison, Wisconsin, KC's adventurous spirit led her to California. KC fell in love with the Southern California lifestyle and has been there ever since, attending San Diego State University for her BA. She also holds certifications in Social Media, Web Analytics and Digital Marketing.

A WARM WELCOME TO OUR NEW MEMBERS!



Julie Gatton Julie joins our DMV chapter and is Vice President of Customer Experience at MissionSquare Retirement.



Yolanda Sanders

Yolanda joins our San Francisco chapter and is Senior Vice President & General Counsel at Gap, Inc.



Jill Avey Jill joins us from Seattle and is Women's Leadership Development Coach at SisterSmart.



Sheryl Brinkley

Sheryl joins our San Francisco chapter and is Founder, CEO and Executive Coach at ITM Coaching Next Level.



Gayle Barscherer

Gayle joins our San Francisco chapter and is Executive Vice President / Chief Marketing & DTC Officer at The Duckhorn Portfolio.



Sarah Semprez Sarah joins our San Francisco chapter and is Vice President of Global Sarbanes-Oxley (SOX) Program at Salesforce.





Women on Boards Roundtable

The Fortune In You

with Katie Kruger, Professor of Business, University of Colorado

Learn where real courage comes from in each one of us and the succinct steps you can take to make it into a paid board seat.

TUESDAY | MARCH 19TH 12:00 NOON PT/ 3:00 PM ET WWW.CSWEET.ORG/EVENTS



Register Here



Register Here



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Register Here



WOMEN'S HISTORY MONTH MIXER AND FIRESIDE CHAT

Thursday, March 28th | 5:30 - 7:30 PM ET City National Bank, 404 10th Ave., New York, NY

Experience an empowering evening as we celebrate Women's History Month!



Register Here

For more upcoming events, click here.

Your support of RedRover will make a huge difference in the lives of animals and the people who love them.



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