

### It Seems Like Some Things Never Change

Women are **outnumbered 5 to 1** in senior leadership, according to a USA TODAY analysis of named executive officers at the **nation's 100 top publicly traded companies**. These corporate leaders are the CEO, the chief financial officer and other people who serve in a handful of top-paid roles.

Men are 83% of the 533 named executive officers in S&P 100 corporations, USA TODAY found.

Women today are **more visible in corporate America**, breaking into executive suites and boardrooms. But, despite efforts to shrink the gender gap, including removing structural barriers to promoting more women, women are still far less likely than men to hold the top positions or bring home the top compensation. Read the full article [here](#).



In **this episode**, Beth and Dianne sit down with Elizabeth A. Corradino, Partner at Moses & Singer, LLP. Liz dives into the intricacies of protecting intellectual property amidst the dynamic landscape of media and technology. From copyright complexities to the impact of A.I. and social media, Liz navigates through key legal considerations with expertise and flair. Discover how Liz's passion for law intersects with creativity as she empowers individuals and companies to safeguard their innovations and drive growth.

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## EXECUTIVE COACHING

Over the coming weeks, C-Sweet will be showcasing our esteemed Executive Coaches, providing you with an opportunity to delve into their expertise and benefit from exclusive savings on coaching services. Stay tuned to discover the perfect coach for your professional journey. To book an introductory call, email [csweetexecs@gmail.com](mailto:csweetexecs@gmail.com).



From taking Williams-Sonoma to \$5B in Sales to launching Hearst Corporation's first digital arm, **Serin Silva** has seen the ins and outs of the business world over 20 years. She's now a successful social-emotional intelligence coach, working with high-achieving women to help them level up their careers, move successfully through transition and thrive through uncertainty.

Serin's approach is to meet each person where

they are and without judgment, and to create a safe space for them to do their best work. Intuition plays a large role, allowing her to quickly understand the landscape, the individual, and to build a strong connection for true progress to be made. This ancestral-given, unique approach combined with executive experience from the Fortune 500 makes her a powerful advocate and change agent for women.

Serin's clients have quantum leaped to a CEO role, 2X their earnings potential and becoming a force within companies such as: Patreon, Discord, Microsoft, Equitable, Lumen, Apple, Gap, Airbnb, Meta and Genentech.

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🎉 Congratulations to RedRover's New President and CEO, Katie Campbell! 🎉



**Katie** brings over 16 years of experience in the nonprofit sector. As the former Director of Collaboration and Outreach, Katie played a pivotal role in enhancing outreach efforts, particularly for domestic violence assistance programs. She's a strong advocate for collaborative efforts, exemplified by her creation of the Don't Forget the Pets project with Greater Good Charities. This initiative unites animal welfare and human services organizations to provide pet housing for those in crisis.

Katie is dedicated to fostering partnerships and relationships to advance RedRover's mission of keeping people and pets together. Under her leadership, RedRover aims to build a more compassionate world with continued support.

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# A WARM WELCOME TO OUR NEW MEMBERS!



**Shannon Wallis**

Shannon joins our DMV chapter and is Founder of Cascade Leadership.



**Carolyn Greco**

Carolyn joins us from Houston and is President and CEO of FACET.



**Maria Silva**

Maria joins our Los Angeles chapter and is Senior Manager Business Insights and Automation at AutoDesk.



**Alison Mudditt**

Alison joins our Los Angeles chapter and is Chief Executive Officer at Public Library of Science.



**Natalie McCue**

Natalie joins our New York chapter. She is Vice President, Environmental Affairs at Pattern Energy Group.



**Laura Gluhanich**

Laura joins us from Denver and is Senior Director of Programs at Him For Her.

**C-SWEET**  
**UPCOMING EVENTS**

**C-SWEET**  
**Lunch & Learn**  
 STRENGTHENING COMMUNITY AND FUELING GROWTH IN THE NC / SOUTH EAST US CHAPTER

*This event is open to ALL!*

**TUESDAY | APRIL 2ND**  
**NOON ET**  
[WWW.CSWEET.ORG/EVENTS](http://WWW.CSWEET.ORG/EVENTS)

**Meet the Speakers**

  
**Aly Brooke**  
 VP of Client Engagement  
 Hylaine

  
**Tara Schultz**  
 Founder, PC  
 Solvewise, LLC

**Meet the Facilitators**

  
 LaKeeshia Fox

  
 Sharonica Smedley

  
 Jessica Meilike

Register Here


**C-SWEET**  
**Business Roundtable**  
**NAVIGATING LEGACY: WHERE DO I START?**  
 with Jennifer Kuzminski, Trust & Estates  
 Partner at Aronberg Goldghen

Gain clarity, set goals, and equip yourself with essential insights to confidently navigate your legacy journey!

**Thursday | April 4th**  
**7:30 am PT / 10:30 am ET**  
[www.csweet.org/Events](http://www.csweet.org/Events)



Register Here



**C-SWEET**  
**JUMP FORWARD FORUM WITH DR. BONNIE WIMS**  
**INCLUSIVE NETWORKING: BUILDING RELATIONSHIPS IN MALE-DOMINATED ENVIRONMENTS**  
 This event is open to ALL!  
 12:00pm PT / 3:00 pm ET  
**Wednesday, April 10th**  
 REGISTER NOW  
<https://www.csweet.org/Events>

Register Here



**C-SWEET +**

**MILLION DOLLAR WOMEN**

**5 WAYS TO CLOSE MORE DEALS**

Unlock the secrets to consistent sales success and elevate your business to new heights!

With:  
**JULIA PIMSLEUR**  
 FOUNDER & CEO,  
 MILLION DOLLAR WOMEN

Date:  
**THURSDAY**  
**APRIL 18TH**  
 NOON PT | 03:00 PM ET



Register Here



# OC CHAPTER LAUNCH SIP, SPARKLE & SHAPE SUCCESS!

Indulge in delightful drinks and appetizers as we collectively shape the future of female leadership in the heart of OC.

THURSDAY | APRIL 18TH  
5:30 - 7:30 PM PT  
AT CASA DEL SOL  
2497 PARK AVE, TUSTIN, CALIFORNIA 92782

[www.csweet.org/Events](http://www.csweet.org/Events)

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**SAVE THE DATE**

# SHOW HER THE MONEY

**FILM SCREENING + PANEL + CONVERSATION**  
MAY 2 | THURSDAY | 5:00 PM to 8:30 PM PT - CITY CLUB LOS ANGELES

MODERATOR		PANELISTS	
			
JOSH SCHIMMELS	CATHERINE GRAY	NASEEM SAYANI	DAWN LAFREEDA

Presented by:     Sponsored by:  

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For more upcoming events, click [here](#).

Your support of RedRover will make a huge difference in the lives of animals and the people who love them.



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