



C-Sweet Recognized by L.A. Business Journal for DE&I



C-Sweet was recognized last week by the Los Angeles Business Journal as a small business for our efforts in Diversity, Equity & Inclusion.

We appreciate C-Sweet member Carolyn Sims for nominating us, as well as the Los Angeles Business Journal for recognizing our efforts in Diversity Equity & Inclusion as a small business! Last week's panel discussion and networking were inspiring and educational for all who attended. We congratulate the other finalists and winners who stand with us in making the workplace a better place for all!

Our *latest podcast episode* features our conversation with [Melinda Chelliah](#), Founder, President and Fractional CFO of Tailored for Growth. Melinda consults for entertainment, consumer products, retail, tech and professional services companies, bringing a deep understanding of factors that impact a company's brand and consumer experience.



A Warm Welcome to Our New Members!



LAKEESHIA FOX, CEO OF LIVING CITIES

LAKEESHIA JOINS US IN THE DMV CHAPTER WITH A BACKGROUND IN NON-PROFIT AND GOVERNMENTAL SECTORS. SHE PROVIDES AN AUTHENTIC VOICE FOR POLICY AND ADVOCACY ON FEDERAL, STATE, AND LOCAL LEVELS WHILE CREATING RESOURCES AND TOOLS TO ADDRESS THE MOST PRESSING ISSUES IMPACTING FAMILIES AND COMMUNITIES. FIERCE ADVOCATE COMMITTED TO STANDING UP FOR JUSTICE AND HELPING PEOPLE LIVE THEIR BEST LIVES.



SHERRIE SIMMONS, CEO OF SIMMS SOLUTIONS

SHERRIE JOINS US IN THE LA. CHAPTER WITH A BACKGROUND IN TECHNOLOGY SOLUTIONS AND OPERATIONS. SIMMS SOLUTIONS IS A DIGITAL SOFTWARE DEVELOPMENT GROUP HELPING COMPANIES WITH EMERGING TECHNOLOGIES. WE LIVE IN AN ERA OF RAPID CHANGE AND INCREASING COMPLEXITY. SOLVING THE CHALLENGES OF TODAY'S BUSINESS LANDSCAPE REQUIRES AN ALL-IN APPROACH.



SHARONICA SMEDLEY, SR. EVENTS DIRECTOR ADMEDIA

SHARONICA JOINS US IN THE RECENTLY LAUNCHED CHARLOTTE CHAPTER WITH A BACKGROUND IN MARKETING AND EVENTS. RECOGNIZED AS A LEADER WITH STRENGTHS IN LEAD GENERATION, NETWORKING, EVENT LOGISTICS, PROJECT MANAGEMENT, CLIENT RELATIONS, INTERPERSONAL COMMUNICATION AND BUSINESS DEVELOPMENT. SHE'S A STRONG OPERATIONS PROFESSIONAL WITH A BACHELOR OF ARTS (B.A.) FOCUSED IN COMMUNICATIONS AND MASS MEDIA FROM JOHN CARROLL UNIVERSITY.



STARTING TODAY

Special Spring Savings on Corporate Board Certification

Are you a woman looking to bring value to a boardroom? Women are 50% of the population, yet are still only 20% of board members in corporate board rooms - the most impactful rooms in business, where decisions are made.

C-Sweet is partnering with The ACE Online Board Certification Course, a live or virtual program giving you the tools you need to get on paid corporate boards.

To celebrate their new website, **ACE Consulting is offering for a limited time Online Board Certification to our C-Sweet community for a one – time bonus discount of up to \$2000 off registration!**

Here's how it works: in addition to the Early Bird Discount of \$1500, NOW is the time to take advantage of a one time C-Sweet special \$500 off promotion, which means a total of \$2,000 in savings for you! (Full price is \$4995!)

Registration for the next ACE cohort opens on Tues., April 11th.

Use code **SPRING2023**

Don't hesitate... Register today for this limited time offer! This extra \$500 off special promo for Board Training will only be offered once. This one time extra \$500 off promotion ends promptly on Friday, April 14th at 4 pm Mountain Time.

REGISTER HERE



C-Sweet membership comes with exclusive access and privileges. From private events, and exclusive networking opportunities to conferences, coaching and job boards, we create opportunities to build strong C-level relationships and expand your peer network, while expanding your professional development.

JOIN C-SWEET NOW



C-Sweet Mastermind Groups

As part of C-Sweet, you are a leader. You matter. Your work matters. Your leadership matters. And as a C-Sweet member we highly encourage you to get to know other members on a deeper level.

Mastermind Groups are peer-based accountability and brainstorming groups designed to help you create the success you want. Peer mentoring helps you solve problems and move forward with advice from other group members.

C-Sweet Mastermind Groups are limited so that everyone gets to participate. Groups can be set up by region or industry vertical. Regular meetings are held on Zoom or in person. C-Sweet membership is required.

For more information on joining one of our mastermind groups, please contact Dianne at dianne@csweet.org or Beth at beth@csweet.org.

Upcoming Events

Top Concerns of Female Corporate Board Directors **Thursday, April 13th, 12:00 PM PST/ 03:00 PM EST**

Attention all women who aspire to become board members, or are already serving on a Board! Join us at our upcoming session, featuring two successful women board directors as speakers, to gain valuable insights and practical strategies for navigating the challenges of board membership.

Don't miss this opportunity to learn from successful women in the field and enhance your skills as a board member. Register now!

[Register Here](#)

C-Sweet DMV Executive Women's Networking Dinner Event

Wednesday, April 19th, 5:30 PM - 8:00 PM EST

Come meet C-Sweet Members and Friends at RIS DC, a James Beard Award Winning Women-Owned Restaurant!

Enjoy Happy Hour with Uncle Nearest Bourbon followed by dinner. Discussion facilitated by speaker, Mariessa Terrel on Making a Mark: The Value of Authenticity and Giving Back.

[Register Here](#)

NY Executive Evening: Panel Interview with Industry Leaders in Media and Entertainment

Thursday, April 20th, 5:30 PM - 8:00 PM EST

Join us in NYC! Come meet C-Sweet Members and Friends at IPG - Interpublic Group, 909 Third Ave, NYC.

Panel Interview with Industry Leaders in Media and Entertainment on overcoming the invisible barriers women encounter when seeking career advancement and growth in these and other industries. Sponsored by Uncle Nearest Bourbon.

[Register Here](#)

Accelerating Diversity, Equity, and Inclusion by Operationalizing Data Justice

Thursday, April 27th, 12:00 PM PST/ 03:00 PM EST

Learn how Data Justice is being used to push back against systemic inequalities, rather than reinforce and perpetuate them. Behind each piece of data there is a person. Research has shown that biased data can be a barrier for innovating meaningful strategies, actions and measurable progress.

[Register Here](#)

C-Sweet Virtual Wine Event - Launching Charlotte, NC Chapter

Thursday, April 27th, 5:30 PM - 7:30 PM EST

We are pleased to launch the C-Sweet Charlotte NC Chapter. Build strong and invaluable relationships, expand your network, and make new friends.

Join us for this program featuring Teneral Cellars Wine CEO Jill Osur, discussing the "In Her Shoes Lioness Cuvee and the Rise Pinot Gris Collection".

[Register Here](#)

For more upcoming events, click here.

[Upcoming Events](#)

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